

RHINO YARD SIGNS



EXAMPLE MESSAGE:

“Thank you for your interest in The Rhino Group’s listing located at (your address). This 3 bedroom/2 bath home is approximately 2000 square feet and the asking price is \$300,000. If you would like more information about this property or would like to set up a showing, please feel free to contact the Seller directly at (your number) or if you prefer to speak with a Realtor, press 0 now.”

The Rhino yard sign is optional and offered to the seller at no cost in most cases. The sign is constructed of weatherproof, 3/16” corrugated plastic printed on both sides with a toll free number and code specific to each property. The sign is mounted on a sturdy 1 piece angle iron post which “skewers” the coroplast board sign.

We do not require that you use our sign or any sign at all but in the event that there is a compliance complaint regarding a non-Rhino sign you are using from a regulatory body (the New Mexico Real Estate Commission, the Association of Realtors or other municipal entity) we will require that you remove the sign or replace it with one of our signs in order to keep your listing active.

The Rhino sign that we offer allows you to generate buyer leads and track sign calls while providing basic information about the property to the caller. Each sign features a toll free number and a unique 4 digit code that will play a custom recording with information about your property when entered at the toll free number. The system also generates an email (sent to any email address you desire) while the message is being played which contains the caller’s phone number.

Laws and rules regarding signage vary by location. To minimize the possibility that our sign will cause any problems, we ask that you abide by the following:

1. **Place the sign only on your property** – the strip of land between the sidewalk and the curb is typically considered public property and the sign should not be placed there. This also applies to public rights of way and others homeowner’s property.
2. **Ensure that there are no underground utility lines/pipes** that will be disturbed by the installation of the sign. Contact the utility company before installation if you are unsure.
3. **Set the sign at least 2 feet from any sidewalk, street or driveway** to minimize the possibility of someone accidentally running into it and injuring themselves.
4. **Check the sign periodically**, especially after high winds – some adjustment may be required. If the sign is damaged or goes missing there will be a \$15 charge for each additional sign or post.

If you have any questions regarding our signs, please feel free to email (Vtomardy@cableone.net) or call us at 505-891-0900.